Appln. No. 09/937,569

Amdt. dated June 4, 2007

Reply to Office Action of January 4, 2007

Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the

application:

Listing of Claims

1. (Currently Amended) A display device for use in an illuminated display system, said

device having a transparent medium with first and second surfaces to be illuminated in use,

wherein at least one of the first and second opposing surfaces has printed thereon a matrix of

spots each having a hollow transparent interior, which matrix covers at least a major portion of

the surface to be illuminated for providing an even and increased illumination throughout that

portion of the respective allows passage of light therethrough and defines an internal edge for

refracting light, thereby enhancing illumination of said at least one surface, the matrix of spots

not forming a or part of a message or information to be illuminated.

2. (Original) A display device as claimed in claim 1, wherein the hollow transparent interior

of each spot is of a shape corresponding to the outer periphery of the spot.

3. (Cancelled)

4. (Previously Presented) A display device as claimed in claim 1, wherein the spots are

translucent.

5. (Previously Presented) A display system as claimed in claim 1, wherein the spots are

opaque.

6. (Currently Amended) A display device as claimed in claim-1 5, wherein the spots are

light coloured, eg. white.

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7. (Previously Presented) A display device as claimed in claim 1, wherein only one of the first and second surfaces has the matrix of spots thereon.

8. (Previously Presented) A display device as claimed in claim 1, wherein both the first and second surfaces have the matrix of spots thereon.

9. (Previously Presented) A display device as claimed in claim 1, wherein said spots increase in size with increasing distance from an edge of the medium at which a light source is located in use of the display system.

10. (Original) A display device as claimed in claim 9, wherein said increase in size is both of the external periphery and of the hollow interior periphery.

11. (Previously Presented) A display device as claimed in claim 1, wherein said spots are annular spots.

12. (Previously Presented) A display device as claimed in claim 1, wherein said matrix covers substantially the entire surface to be illuminated.

13. (Previously Presented) An illuminated display system including a display device as claimed in claim 1, in combination with a light source in optical communication with said transparent medium for illuminating said first and second surfaces.

14. (Original) A display system as claimed in claim 13, wherein said light source is in said optical communication with the transparent medium at an edge surface of the medium disposed transversely with respect to said first and second surfaces.

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15. (Currently Amended) A display system as claimed in claim 13, wherein said spots increase in size with increasing distance from an edge of the medium at which a light source is located in-sue use of the display system.

- 16. (Previously Presented) A display system as claimed in claim 15, wherein said increase in size is both the external periphery and of the hollow interior periphery.
- 17. (Currently Amended) A display device as claimed in claim 11, wherein said spots increase in size with increasing distance from an edge of the medium at which a light source is located in-sue use of the display system.
- 18. (Previously Presented) A display device as claimed in claim 17, wherein said increase in size is both of the external periphery and of the hollow interior periphery.
- 19. (New) A display device as claimed in claim 6, wherein the spots are white.
- 20. (New) A display device as claimed in claim 6, wherein the spots are yellow.